# TIVIA - Finnish Information Processing Association



#### TIVIA in brief

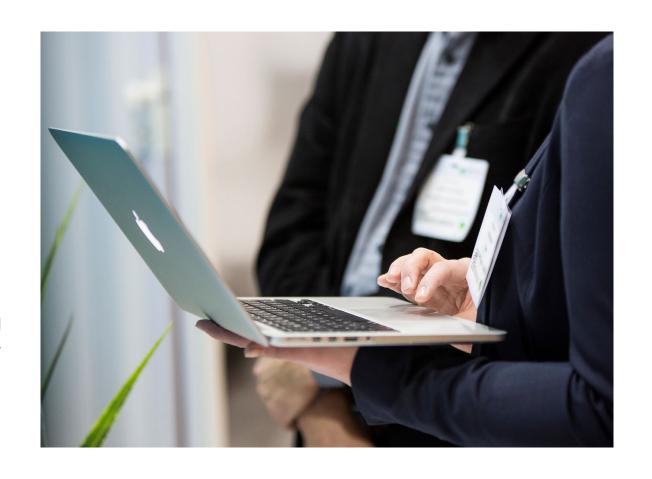


- TIVIA is Finland's leading ICT association which works as a social influencer on ICT related matters. TIVIA offers digital interest groups for the benefit of digital Finland.
- A community of 10 000 individuals and 300 organizations
- 30 member associations:
  - 17 regional associations
  - 9 professional theme associations
  - 4 student and youth associations
- TIVIA was founded in 1953 as an association of punched card technology users – Finnish Punched Card Society

#### **Mission**



- TIVIA promotes networking, professional development and digital skills among its members, and furthers the development of the ICT sector in Finland
- TIVIA, jointly with its member associations:
  - Organizes events for networking and professional development
  - Provides education, training, and mentoring
  - Engages in debate, research and advocacy for the benefit of the ICT sector and professionals

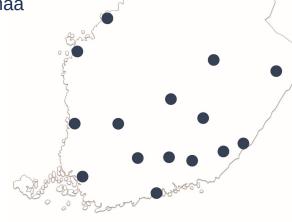


# Regional member associations



- Helsinki | TIVIA Uusimaa
- Hämeenlinna | Kanta-Hämeen Tietotekniikkayhdistys
- Imatra | Imatran Tietojenkäsittely-yhdistys
- Joensuu | Pohjois-Karjalan Tietotekniikkayhdistys
- Jyväskylä | TIVIA Keski-Suomi
- Kokkola | Keski-Pohjanmaan Tietotekniikkayhdistys
- Kouvola | TIVIA Kymenlaakso
- Kuopio | Savon Tietojenkäsittely-yhdistys
- Lahti | Lahden Tietojenkäsittely-yhdistys

- Lappeenranta | Etelä-Saimaan Tietojenkäsittely-yhdistys
- Mikkeli | Mikkelin Tietotekniikkayhdistys
- Oulu | TIVIA Oulu
- Pori | Satakunnan Tietojenkäsittely-yhdistys
- Rovaniemi | TIVIA Lappi
- Tampere | Pirkanmaan Tietojenkäsittely-yhdistys
- Turku | Varsinais-Suomen Tietojenkäsittely-yhdistys
- Vaasa & Seinäjoki | TIVIA Pohjanmaa



#### Theme associations





ICT Leaders Finland

tietohallinnon johtamisen ammattilaiset •











- DAMA Finland is vendor-independent association of technical and business professionals dedicated to advancing the concepts and practices of information and data management
- Finnish Software Testing Board is Member Board of ISTQB® and it coordinates ISTQB activities in Finland
- ICT Leaders Finland is an association for business and information management professionals
- IT-kouluttajat is an association for every trainer/instructor in ICT branch
- PC-käyttäjät is the largest PC users association in Finland
- The Finnish Internet Association aims to increase awareness of the Internet and its uses
- SYTYKE connects system development professionals
- The Finnish Society for Computer Science brings together researchers from universities and from the business world
- Tietoturva is the largest information security association in Finland

### Student and youth associations



- Asteriski, Turun yliopisto
- Blanko, Oulun yliopisto
- TiTOL, Tietotekniikan Opiskelijoiden Liitto
- TIVIA Nuoret (TIVIA Youth)



# Events for networking and professional development



- TIVIA brings together ICT users and producers, experts and executives
- We organize seminars, workshops, company visits, and social events that engage members in networking and professional development
- In 2019 over 100 events were organized all over Finland



# Education, training & mentoring



- TIVIA provides mentoring, courses and certifications related to digital skills
- Partners offer a wide range of additional courses, professional certifications, and educational programs
- Themes include: Scrum, Kanban and Lean, ITIL, DevOps, Cybersecurity, Data Protection, Machine Learning, Software Testing...



# Debate, research and advocacy



- TIVIA works as a platform for discussion and action, engaging both its members and various stakeholders
- We provide well-debated insights and research-based information for media, as well as regional, national, and EUlevel policymakers, and the society at large
- Our research publications include:
  - IT and digitalization barometer
  - Career in IT
  - IT management in Finland
  - Barriers to ICT sales

#### Stakeholders



 TIVIA operates in close cooperation with a great number of stakeholders on the Finnish market



KESKUS-**KAUPPAKAMARI** 









# International cooperation



- TIVIA promotes Finnish ICT expertice and supports international cooperation of its members
- We are part of the following international organisations:



International Federation for Information Processing



Council of European Professional Informatics Societies

#### **Board of Directors in 2020**



• Chairperson: Juha Lappi, Business Management Executive

#### Members:

- Joon Boucht, AV technology, Digital Signage, and Project specialist, AV Marketing Finland Oy
- Joona Haavisto, Senior UI developer & Tribe Lead, Siili Solutions Oyj
- Antti Lintala, Entrepreneur, Trainer
- Tommi Mikkonen, Professor, University of Helsinki
- Pete Nieminen, Board Professional
- Pekka Nurminen, CIO, Protagon Oy
- Minna Oksanen, Senior Consultant, Talent Base Oy
- Timo Valli, Managing Director Vallum Oy, Managing Partner Valli Capital Oy

# Some member organizations







































































































#### Member benefits



































# Membership fees in 2020



- Membership fee is determined by the date you join
- Membership fees for the whole year are the following:
  - Person member 65€
  - Pensioner 44€
  - Student 20€
  - Youth 10€
  - Family membership 20€
  - Additional membership in another association 16€



# For companies and organizations



- We offer three ways to cooperate with TIVIA and take benefit of the whole TIVIA society:
  - 1. Society membership in a TIVIA member association
  - 2. TIVIA Partner
  - 3. TIVIA Plus services
- Society membership and TIVIA Partner prizes are determined by company size and the joining date
- TIVIA Partners get a 30% discount on Plus services
- All of the cooperation formats are suitable for both ICT service producers as well as their users whether you are representing a company, a society, an university, a polytechnic or municipal or governmental organization

#### Contact



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